

Dr. Wendy Carter, founder and creator of "TA-DA Thesis and Dissertation Accomplished™" has something incredible to offer your students - answers. For years, Dr. Carter has helped graduate students demystify the maze of higher education. In addition to her duties as an Assistant Professor of Social and

Behavioral Sciences at Arizona State University West, she voluntarily offered motivational workshops to graduate students throughout the ASU campuses to guide them through the thesis and dissertation process. Fortunately, she's now available to help students meet their goals and actually complete their graduate degrees.

Dr. Carter has a passion for helping people succeed. Raised in a home challenged by poverty, alcoholism, and abuse, along with four siblings, the statistics said that Dr. Carter would not graduate from high school or attend college. Ignoring those statistics, she attended Stanford University after graduating from the academically rigorous Boston Latin Academy. That was her escape and her promise of a brighter future. She earned both a B.A. and M.A. from Stanford in six years – even after becoming a single parent.

To say Dr. Carter understands the obstacles to success is an understatement. She adopted author Julia Cameron's (The Artist's Way) personal philosophy "Leap and the net will appear," to encourage herself throughout her educational career. Earning five degrees from Stanford, Carnegie Mellon, and University of Wisconsin-Madison, she persevered despite the costs and seemingly insurmountable challenges. Dr. Carter was excited when she was accepted to Carnegie Mellon's School of Urban and Public Affairs for their Master's program in Management and Public Policy. But as a single parent without financial aid the news was bittersweet. Again, she leapt and the net appeared with a Patricia Harris Fellowship.

Next, Dr. Carter found funding to attend the nationally recognized Ph.D. program in sociology at University of Wisconsin-Madison. Securing a six-year research assistantship, Dr. Carter honed the skills she now markets to become the first in her cohort to finish her course-work in the doctoral program. Even with funding, she found out the hard way that other concerns are just as relevant. Her first attempt to pass her qualifying exams failed. Her second didn't—despite suffering from depression and managing the rigors of single parenthood.

Research and her own educational trials showed Dr. Carter that 50% of all students drop out of graduate school and 17% drop out during the thesis and the dissertation phase. In response to these startling statistics, Dr. Carter developed an interactive CD-ROM tutorial product designed to alleviate the high attrition rate among graduate students. She also developed a powerful presentation that not only motivates and encourages students, but also gives them workable solutions to their own educational crises.

Today, Dr. Carter successfully manages many roles – parent, educator, business owner and motivational speaker. Her daughter graduated cum laude from Howard University. Dr. Carter continues to be an inspiration and invaluable resource to students and educators throughout the country.

Thank You Dr. Carter — We Finally Get It!

Students around the country share the benefits of Dr. Carter's workshop. Dr. Carter's workshops are well organized, interesting, and invaluable. Students nationwide who completed her workshops cited a range of organizational, emotional and financial benefits. Many graduate students finally understood the etiquette guidelines. Here's what students all over the country are saying:

She was very informative and extremely motivating. It was great to get advice from someone who has been there and done that!

- Julie Ringler, Arizona State University

Excellent! Certainly things you wouldn't hear elsewhere that are vital to success. I highly recommend it.

Sydella Blatch Communications major, Arizona State University

"TA-DA! is one of the most beneficial tools I have used to assist me with my master's thesis. It helped to organize my thoughts and gave me some great tips. It helped me to be more productive by doing something every day. I really liked the 12-minute tasks."

- Sharon Smith, Master's Thesis Student

I had just finished my proposal when I was introduced to TA-DA! What a great program! I have taken many semester-long classes explaining the thesis process, none of which explained the process and what it would take in such detail as this CD-ROM. They even have a budgeting schedule to show you the cost involved with finishing and submitting my thesis! I absolutely recommend this product to everyone starting or going through the thesis or the dissertation process and not sure what to expect, TA-DA! explains everything step-by-step.

- Michelle Jung, Kinesiology Master's Thesis Student

The Graduate Women's Association is very interested in hosting your workshop on our campus once again this summer. The evaluations from last summer were very positive and the information you shared was very well received.

- Isabel I. Ferrales, Program Coordinator, Career Professional Development, Arizona State University, Graduate College

People are praising Dr. Carter's presentations, publications and products! Here's what they're saving:

An aid that can assist doctoral students to stay motivated and focused on the dissertation process is very helpful. TA-DA! Thesis and Dissertation Accomplished interactive CD addresses the needs of all doctoral students, those early in their careers as well as the more advanced students who might be facing issues of procrastination, isolation, and time management. TA-DA!'s comprehensive methodology is a great complement to our efforts to diversify business school faculty.

The PhD Project is providing TA-DA! to all minority business doctoral students associated with The PhD Project, including those who will begin their programs this September.

- Bernie Milano, president of the KPMG Foundation which administers The PhD Project.

TA-DA! created for master's thesis and doctoral dissertations is a significant addition to research planning and execution for graduate students. It provides an excellent organized approach to achieving success in the research process. I highly recommend it for any graduate student engaged in thesis or dissertation research.

- Dr. Robert M. Canady, Core Faculty Graduate School of Education and Psychology, Pepperdine University

TA-DA! is an innovative approach to getting graduate students to the finish line! This product updates conventional methods and strategies by employing the latest technology to provide effective, user-friendly tools and advice. Written from the perspective of the student, the CD lays out the process before the student in such a way that the finish line is in clear view. As a bonus, TA-DA! teaches transferable organizing and planning strategies that will be useful for both the master's thesis and dissertation process. This is a win-win product that I will highly recommend

 Elsie Harper-Anderson, Ph.D., Assistant Professor in Urban and Regional Planning

TA-DA! offers excellent step-by-step assistance to students just beginning the dissertation or thesis process and provides structure for those who may have started their work.

- Jacqueline Olvera, Ph.D. Assistant Professor in Sociology

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Dr. Wendy Y. Carter

Professor / Author / Professional Speaker

Reduce the Anxiety of Completing a Thesis or Dissertation Using a Proven Step by Step Method

Dr. Carter's Mission: To ensure that graduate students successfully complete their master's theses and dissertations as quickly and efficiently as possible.

When I met Dr. Carter I had been working on my thesis for three years. I completed my thesis two months after our first meeting. Dr. Carter laid out step by step the entire process and we created an overall guide based on the required university outline. This helped me to organize my thoughts and begin work on my thesis. With Dr. Carter's strategies, I was able to complete my thesis.

Linda Torres-Chiverton Western Intl. University, Phoenix AZ

Dr. Carter's motivational workshop strategies and tips are available to graduate students on CD in an extraordinary interactive format.



TA-DA! Thesis and Dissertation Accomplished[™] Shows You the Way

- Choose advisors and committees
- Avoid common mistakes
- Anticipate hidden costs
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- Motivate and reward yourself to finish
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Dr. Carter will design a customized workshop to meet the specific needs and

concerns of your audience. Call now to schedule a workshop! To schedule a

Dr. Carter's Motto: A good thesis is a done thesis. A good dissertation is a done dissertation.



Dr. Carter with Motivational Speaker Jonathan Sprink



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- University of Maryland College Park.... and many more

Why You Should Book Dr. Carter's Motivating and **Exciting Workshops...**

- ✓ Ensure students make real progress in their academic careers.
- ✓Offer students workable solutions and invaluable information on a range of topics critical to graduate student success.
- √Empower students with positive thinking, and practical time-management skills.
- √Share proven strategies to help students develop their strengths and manage their weaknesses.
- ✓ Gain tools to increase student retention and graduation rates.

For student evaluations of this workshop visit http://tadafinallyfinished.com/workshops/index.html





Dr. Carter with graduate students after a workshop



The caption is Dr. Carter and Sydella.

"Dr. Carter's workshop was Excellent! Certainly things you wouldn't hear elsewhere that are vital to success. I highly recommend it."

- Sydella Blatch Communications Doctoral Student, Arizona State University

When asked to identify the most valuable information and insight gained in Dr. Carter's workshop, students responded:

Encouragement.

— Chemical & Material Engineering Student

Suggestions about setting deadlines and moving forward with the writing.

— College of Engineering

I love this presentation. It gives me the motivation to get my dissertation done. I attended it last year and wanted to attend it again because it was so good.

- Sociology Doctoral Student at the ASA 2004 National Conference

How to begin and organize my thesis.

Civil & Environmental Engineering

I got know a lot of new things about budgeting and importance of the right advisor.

Computer Engineering Technology,

Steps to get started with my dissertation and organizing time.

Industrial Engineering, Doctoral Student

Learning what to expect behind closed doors during the defense.

Bioengineering, Master's Student

New Motto: A good dissertation is a done

Industrial Engineering, Doctoral Student

Don't argue with advisors.

— Industrial Engineering, Master's Student

Hidden Costs.

— MAE, Master's Student

How to deal my with committee.

— Engineering, Master's Student

Seriousness about the dissertation.

— Electrical Engineering, Master's Student

Suggestions about doing some work everyday seems like a great idea.

Computer Science, Master's Student

A way to approach my thesis systematically. Electrical Engineering, Master's Student

Practical experience; incremental steps; how I should prepare for dissertation defense seqment was very good.

Industrial Engineering, Doctoral Student

Excellent presentation, very focused and used examples from her own experience.

 Sociology Doctoral Student at the ASA 2004 National Conference

Time management strategies in the face

— Electrical Engineering, Doctoral Student